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TENSILICA, INC.;

PowerLayer Microsystems Licenses Tensilica's 388VDO Video Engine

Tensilica(R), Inc. announced that PowerLayer Microsystems (PLM), a fabless IC design company headquartered in Beijing, China, licensed the 388VDO video engine, a complete video subsystem that will be designed into integrated circuits for HDTV sets. The 388VDO will be used to decode content from the Internet (see also Tensilica, Inc.).

"Many people want to enjoy their TV and Internet content on one device, and the 388VDO gives us the video quality we need for the display of Internet video and images," stated Dr. Xu Dong, president and COO, PowerLayer Microsystems. "We were impressed because it was a total drop-in solution, both hardware and software."

"By using separate decoders for HDTV and Internet images, PowerLayer Microsystems can save power and maximize performance," stated Steve Roddy, Tensilica's vice president of marketing. "The 388VDO video engine is ideal for the display of Internet images or any images coded at D1 or lower resolution."

About Tensilica

Tensilica, Inc., is the recognized leader in customizable dataplane processors. Dataplane Processor Units (DPUs) consist of performance intensive DSP (audio, video, imaging, and baseband signal processing) and embedded RISC processing functions (security, networking, and deeply embedded control). The automated design tools behind all of Tensilica's application specific processor cores enable rapid customization to meet specific data-plane performance targets. Tensilica's DSPs and processors power top tier semiconductor companies, innovative start-ups, and system OEMs for high-volume products including mobile phones, consumer electronics devices (including portable media players, digital TV, and broadband set top boxes), computers, and storage, networking and communications equipment. For more information on Tensilica's patented benchmark-proven DPUs visit www.tensilica.com.

About PowerLayer Microsystems

PowerLayer Microsystems, Inc., with offices in Hong Kong, Beijing and Shenzhen, is a private fabless IC company specializing in the research, production, sales and support of video/audio chips for HDTV. It holds various key patents with regard to coding, modulation technology for HDTV and STB. The company has many years of experience in IC development. For more information about PLM3000 and other SOC products with superior video quality and IP content provisioning, please visit www.plmhinc.com.